

Asiansolar

Advertising rates*

Number of insertions	Full Page	Half Page
1	2,700	1,695
2-3	2,295	1,500
4-5	1,900	1,295
6	1,598	995

*ALL RATES QUOTED IN EUROS; ALL PRICES QUOTED PER INSERTION

Special positions

If you wish to secure a premium advertising position, please add the following percentages to your advertising rate:

Outside back cover :	+33%
Inside back cover:	+20%
Inside front cover or facing inside front cover:	+20%
Inside requested feature:	+10%

PLUS! ALL ADVERTISERS GET A FREE ADVERT ON WWW.ASIANSOLARMAG.COM FOR THE DURATION OF YOUR MAGAZINE CAMPAIGN!

SPECIAL FREE EXTRAS FOR REGULAR ADVERTISERS

Use Asian Solar on a regular basis for your promotional campaigns, and your company will benefit from a whole range of extra , **FREE** services. These can include:

- 1 extra page in Asian Solar magazine for your own product press release
- Banner ad with links on asiansolarmag.com website for 12 months
- Logo on calendar/diary pages in magazine for 12 months
- Advertisement on the annual Wallplanner (published in December)

The technical stuff . . .

Advertisement Sizes:

Full page:	(A4) 297 X 210mm
Half page horizontal:	124 x 178mm
Half page vertical:	254 x 86mm

Digital/electronic material requirements:

Please supply documents as:

- QuarkXPress / InDesign – fonts and images included
- Adobe Illustrator – text as outlines
- Adobe Photoshop

Images as following file formats (resolution 300 dpi minimum)

- TIFF
- EPS (text used saved as outlines/curves)
- JPEG (minimum level 7/high compression).

Files can be sent by :

1. Zip Disk (100Mb), CD Rom or memory stick to:
**Bowhead Media Ltd, Communications House,
26 York Street, London, W1U 6PZ, UK**
2. e-mail to enquiries@asiansolarmag.com

NB: please ensure all logos/pictures etc are supplied as original image files, NOT embedded within the documents, and also saved as CMYK.

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DON'T DELAY...BOOK TODAY!

email: enquiries@asiansolarmag.com

tel: + 44 (0) 208 123 0839 • fax: + 44 (0) 207 183 7196